

Membership update

By Liz Teves, Membership Manager



The year is off a great start with our first membership phone drive on Feb. 21 in Los Angeles at the offices of Greene, Broillet & Wheeler LLP. Board member attendance was at an all-time high, and the day resulted in 32 new members of Consumer Attorneys of California.

We will continue our efforts in the year ahead. The key to success is a big turnout of board members ready to hit the phones and recruit new members on a peer-to-peer basis. We depend on our veteran CAOC

members to step up and make the calls to legal colleagues they know. The pitch on behalf of CAOC is quick and simple, informing the uninitiated about all our great organization has accomplished to help protect the rights of their clients and the health of their practices.

Many thanks to the folks at Greene, Broillet & Wheeler for hosting this tremendous kick-off recruitment event. We would also like to thank the following participants for taking time out their busy

schedules to help boost our membership: Danny Abir, Joy Auerbach, Chris Aumais, Bruce Broillet, Liz Hernandez, Catherine Knapp, Ken Lipton, Molly McKibben, Doug Rochen, Laura Sedrish, Christine Spagnoli, Derek Tran, and Geoff Wells.

Upcoming phone drives:

March 28 – Stebner & Associates, San Francisco

April 3 – Thompson Law Offices, Burlingame

